

Sub Themes

- India's Soft Power: Concepts, Dimensions and Contemporary Relevance
- Amrit Kaal and Viksit Bharat @2047: India's Global Vision
- Indian Culture, Civilisational Heritage and Global Influence
- Bharatiya Jnana Parampara and Knowledge Diplomacy
- Yoga, Ayurveda and India's Cultural Diplomacy
- Indian Cinema, Creative Industries and Global Cultural Outreach
- Education, Higher Education and India's Global Academic Engagement
- Economic Diplomacy, International Trade and Global Competitiveness
- Technology, Innovation and India's Emerging Global Role
- Digital Diplomacy and India's Global Communication
- India and the Global South: Partnerships and Development Cooperation
- Strategic Partnerships, Multilateralism and Emerging Global Order
- Diaspora, People-to-People Relations and India's Global Image
- Women, Youth and Inclusive Dimensions of Global Leadership
- Sustainable Development, Climate Diplomacy and Global Cooperation
- Any other topic related to the seminar theme

Registration Link & QR Code



<https://forms.gle/pRxAoThX95pR8QBL6>

Payment For Registration



GPay No: 9952287353
(Dr B Devipriya)

Guidelines for Publication

- Research articles are invited from Industry Delegates, Academicians, Research Scholars and Students on the seminar theme and sub-themes.
- Papers should be original and unpublished.
- Maximum of **three authors** are permitted for each paper. **Each author must pay the registration fee separately.**
- Submit your unpublished articles in a Word file (maximum 5 pages), using Times New Roman, 12 pt font, to icssrsrdecember2026@gmail.com, along with the **registration payment receipt.**
- All accepted papers will be published in the **Seminar Proceedings with an ISBN and DOI.**
- Publication will be subject to acceptance, editorial review, compliance with guidelines and completion of required publication formalities.
- The published soft copy of the article/seminar proceedings will be sent to the registered email address.

Guidelines for Paper Presentation

- Participants can present papers based on the seminar theme and sub-themes mentioned above.
- A maximum of **two members per team** is allowed, with **5 minutes** allotted for the presentation.
- Attractive **cash awards and certificates** will be given to the **top two presenters.**
- Presenters must bring their **PowerPoint presentation in a pen drive** (maximum of 6 slides) along with one hard copy.

Registration Payment Details

Category	Participation / Presentation Fee	Participation / Presentation + Publication Fee
UG/PG Students	₹ 150	₹ 200
Research Scholars	₹ 200	₹ 250
Academicians	₹ 250	₹ 300
Industry Delegates	₹ 500	₹ 750

(Note: Registration Fees include Participation / Presentation / Publication Certificate, Refreshment and Lunch)



SRI RAMAKRISHNA
COLLEGE OF ARTS & SCIENCE
AUTONOMOUS | CO-EDUCATION
Nava India, Coimbatore - 641 006



Indian Council of Social Science Research (ICSSR)
Southern Regional Centre, Hyderabad
(Ministry of Education, Government of India)

Sponsored

ONE DAY NATIONAL SEMINAR

**FROM AMRIT KAAL TO
VIKSIT BHARAT 2047:**
**Repositioning India's Soft Power and Cultural
Diplomacy in the Architecture of
Global Leadership**



11th December 2026 | Conference Hall - II

**Organized by
PG and Research Department of
International Business**



About ICSSR–Southern Regional Centre

The Indian Council of Social Science Research (ICSSR) has Regional Centres across India, including the Southern Regional Centre. The Southern Regional Centre was established on 1 February 1973 at the Osmania University Campus. It functions as a regional representative of ICSSR, New Delhi, for promoting social science research, disseminating ICSSR programmes and activities, and supporting the requirements of the social science community in the Southern Region.

About the National Seminar

The National Seminar focuses on India's journey from Amrit Kaal to Viksit Bharat 2047 and the evolving architecture of global leadership. It provides an interdisciplinary forum to examine India's soft power through culture, civilisational heritage, knowledge traditions, education, technology, diplomacy, economic engagement, international partnerships and people-to-people connections. The seminar seeks to facilitate scholarly discussion on India's global engagement and its role in a changing international order.

About the Institution

Sri Ramakrishna College of Arts & Science (formerly SNR Sons College) is a renowned co-educational Arts & Science college situated in Coimbatore. The institution was established in 1987 and has a 15.9-acre campus. It has been accredited by NAAC since 2001 and holds A+ accreditation in its fourth cycle. The institution was the first in Coimbatore to be awarded autonomous status by the UGC and has enjoyed autonomy since 2004. It is recognized by AICTE, acknowledged as a DBT Star College and included under Sections 2(f) and 12(B) of the UGC Act

About the Department

The PG & Research Department of International Business was started in 1998. The Department offers B.Com IB and M.Com IB programmes and provides exposure to Foreign Trade, Export–Import Documentation, Supply Chain Management, Logistics Management, Foreign Exchange Management, Human Resource Management, International Marketing, International Finance and International Economics. Experiential learning through port and airport visits, study abroad programmes, case studies, market surveys and student exchange activities supports students in understanding a complex, multicultural and globally competitive environment.



Important Dates

Last Date for Full Paper Submission	02.12.2026
Date of the Seminar	11.12.2026

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